

Social Media Image Size Quick Reference



Facebook

Cover photo
851 x 315

Profile photo
180 x 180

Link & Shared
images
1200 x 630 to 1200 x 900

At least 1200 x 630 for best
display on high resolution
devices.

At minimum, use 600 x
315 pixels, may appear
overall smaller.



Twitter

Cover photo
1500 x 500

Profile photo
400 x 400

Shared image
506 x 506



Google+

Cover photo
1080 x 608

Profile photo
250 x 250

Shared image
497 x 373



LinkedIn

Profile
background
image
between 1000 x 425 and
4000 x 4000

Profile photo
400 x 400

Company logo
100 x 60

Company banner
image
646 x 220

Company career
cover photo
974 x 300



Pinterest

Profile photo
65 x 165

Pins in the feed
236 x scaled height

Clicked pins
600 to 735 x scaled height

Board thumbnail
222 x 150



Instagram

Profile photo
110 x 110

Square image in
feed
510 x 510

Landscape image
in feed
600 x 450

Portrait image in
feed
1080 x 1350



YouTube

Profile photo
800 x 800

Channel Cover
photo
2560 x 1440

Custom video
thumbnail
1280 x 760



Tumblr

Photo post
540 x 810 pixels for
dashboard view.

Use 1280 x 1920 pixels
for high-res version
(except for superwide
panoramas).

Profile photo
minimum 128 x 128