

Use the list of 2020 holidays and major events in this calendar to plan your online marketing campaigns.

For more ideas about how to plan your online marketing around these holidays, visit:

hostingct.com/help/tips/



2020 ONLINE MARKETING CALENDAR

NOTES



01 2020

JANUARY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 New Years Day	2	3	4 Trivia Day	5
6	7	8	9	10 Houseplant Appreciation Day	11	12
13	14	15	16	17	18	19
20 Martin Luther King Jr. Day	21	22	23	24	25 Chinese New Year Opposite Day	26
27	28	29	30	31		

NOTES

03 2020

MARCH

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

						1
2	3	4	5	6	7	8 International Women's Day Daylight Savings Begins at 2:00 a.m.
9	10 Purim Begins at sundown	11	12	13 Friday the 13th	14	15
16	17 St. Patrick's Day	18	19	20	21	22
23	24	25	26	27	28	29 National Mom & Pop Business Owners Day
30	31					



NOTES

04 2020

APRIL

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 April Fool's Day	2	3	4	5
6	7	8	9	10	11	12 Easter
13	14	15 Income taxes due	16	17	18	19
20 "420" A day celebrating cannabis businesses & culture	21	22 Earth Day	23	24	25	26
27	28	29	30			



NOTES

05 2020

MAY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
Star Wars Day <i>May the 4th be with you!</i> 4	Cinco de Mayo National Teacher's Day 5	6	7	8	9	Mother's Day 10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
Memorial Day 25	26	27	28	29	30	31



NOTES

06 2020

JUNE

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14 Flag Day
15	16	17	18	19 Juneteenth Independence Day	20 Summer Solstice <i>First Day of Summer</i>	21 Father's Day
22	23	24	25	26	27	28
29	30					



NOTES

07 2020

JULY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4 Independence Day	5
6	7	8	9	10	11	12
13	14	15 National Hot Dog Day	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 National Cheesecake Day	31		



NOTES

OCTOBER

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

			1	2	3	4
5	6	7	8	9	10	11
Indigenous People Day 12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	National Cat Day 29	30	Halloween 31	



NOTES

11 2020

NOVEMBER

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

						1
2	3 2020 US Presidential Election	4	5	6	7	8
9	10	11 Veterans Day	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26 Thanksgiving	27 Black Friday	28 Small Business Saturday	29
30 Cyber Monday						



